



SALT LAKE CITY, UTAH

JANUARY 14-15, 2016

Sponsorship Prospectus

The Ski PHP Conference wouldn't be possible without the sponsorship of companies like yours. In return for that assistance, we've tried to create our sponsorship packages as appealing as possible, so you will receive the value you deserve for your support.

If you would like to sponsor the Ski PHP Conference in 2016, or for additional information, please contact:

Steve Meyers

(801) 990-4055

steve@skiphp.com

Ski PHP Conference

January 14-15, 2016

Noah's of South Jordan

322 W 11000 S

South Jordan, Utah



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What is it?

The SkiPHP Conference is a PHP-centered developer conference with speakers from around the world. Our goal is to bring some of the world's best PHP speakers to present to a largely Utah-based developer audience.

Conference Metadata

2 days

3 tracks

Over 30 sessions

Premier PHP community speakers

250 attendees expected

Attendee lunch provided

Speaker dinner



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Platinum and Gold Sponsorships

Our top sponsorship packages are limited to **one platinum** and **two gold** sponsors. They are designed to give you maximum exposure and flexibility.

Platinum	\$8,000	Gold	\$4,000
Up to \$3,000 in custom sponsorships *		Up to \$2,000 in custom sponsorships *	
24'x6' booth space in exhibit area		12'x6' booth space in exhibit area	
10-minute keynote **		Invite 1 domestic speaker ***	
Invite 2 domestic speakers ***		Logo displayed in a session room	
Invite 1 international speaker ***		Logo displayed prominently on site	
Logo displayed in keynote room		Insert in attendee "goodie bag"	
Logo displayed prominently on site		Twitter announcement	
Insert in attendee "goodie bag"		4 conference passes	
Twitter announcement		Additional passes for \$139/ea	
6 conference passes			
Additional passes for \$119/ea			

* see "Custom Sponsorships" page ** subject to topic approval

*** subject to airfare budget of \$400 domestic and \$1,200 international; only available before close of CFP



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Silver, Bronze, and Copper Sponsorships

For those interested in sponsorship at lower levels, we have created some great opportunities for you. The silver package is limited to 4 sponsors.

Silver	\$2,000	Bronze	\$1,000
8'x6' booth space in exhibit area		6' table space in main hallway	
Logo displayed on site		Logo displayed on site	
Insert in attendee "goodie bag"		Twitter announcement	
Twitter announcement		1 conference pass	
2 conference passes			
Additional passes for \$159/ea			
		Copper	\$500
		Shared table space in main hallway	
		Logo displayed on site	
		Twitter announcement	



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Custom Sponsorships

Our custom sponsorship opportunities allow sponsors to get maximum exposure with our attendees. Platinum and gold sponsors do not have to pay for the custom sponsorships included in their packages. Custom sponsors will receive one conference ticket per \$1,000 sponsorship, in addition to all Copper-level benefits.

Lunch Sponsor (per day) \$2,000

Lunch announcements will reference your company, and you may place company promotional material on the lunch tables. People will be much more likely to look at your material when sitting down to eat.

T-shirt Sponsor \$2,000

Your logo will appear on back of the official conference t-shirt, which all attendees will receive. The t-shirts can optionally be given out at your booth, which will help bring more foot traffic to you.

Speaker Dinner \$1,000

The speakers will have a dinner on either Thursday or Friday. Up to four non-speaker company representatives may attend.

Video Sponsor \$1,000

All sessions will be recorded and available online (assuming the speaker grants recording rights). Your logo will appear in the video introduction.

Bag Sponsor \$1,000

Your logo will appear on the "goodie bag" given to attendees.

Lanyard Sponsor \$1,000

Your logo will appear on the badge lanyards.

Speaker Sponsor \$700-\$1,500

Pay for a speaker's travel and hotel expenses. Travel budget is \$400 domestic, \$1,200 international. Hotel budget is \$300.